

Medical Affairs & AI – Shaping the Future



AI is rapidly transforming the healthcare landscape and Medical Affairs professionals must stay ahead. This webinar delivers relevant, real-world insights so you can integrate AI confidently and ethically into daily work, boosting both impact and efficiency.

Core question: How can Medical Affairs use AI to add real value?

Equip Medical Affairs professionals with a practical, ethics-first roadmap for using AI as a value-adding *co-pilot* - enhancing scientific impact while keeping human expertise at the centre. **By the end of the session you will be able to...**

- **Pinpoint the key tasks AI can support in Medical Affairs** - from evidence synthesis to insight generation.
- **Spot the top ethical pitfalls and name the guard-rails** - privacy, bias and traceability.
- **Evaluate real-world examples of human-AI collaboration** and extract lessons that translate to their own daily work.

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| Content and Method | ^ |
| Learn where AI genuinely adds value in Medical Affairs , the three guard-rails that keep its use ethical (privacy, bias, traceability) and how to keep human scientific judgement firmly in control. | |
| The 60-minute webinar will combine a focused expert presentation with interactive elements (short polls), including practical examples and interactive Q&A | |
| Target Group | ^ |
| MSLs, Medical Advisor, Medical Leads, Medical Affairs Manager, etc. | |

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| Dozentinnen & Dozenten | ^ |
| <div><div></div><div><div>Dr. Nina Reichert</div><div>Senior Medical Director</div><div>Amgen Switzerland AG</div></div></div> <div></div> | |

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| Medical Affairs & AI – Shaping the Future |
| Datum Donnerstag, 4. September 2025 |
| Zeit 12.00 - 13.00 |
| Sprache English |
| Art der Veranstaltung Live Webinar |
| Kosten pro Person (exkl. MwSt.) CHF 100.– (für shqa Mitglieder) CHF 170.– (für Nichtmitglieder) In diesen Kosten inbegriffen sind: Seminarpräsentation und Teilnahmebestätigung |

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