

# Medical Affairs Certificate Program Module C – Scientific excellence

Scientific excellence is critical for Medical Affairs professionals, as their role extends far beyond traditional support functions, encompassing key aspects of the clinical development process and post-approval research. A deep understanding of scientific rigor enables the effective localization of international data generation projects, ensuring that global findings are accurately adapted to the Swiss context. Conducting high-quality local studies is essential for generating robust data in Switzerland that meets publication standards, reinforcing the country's contribution to global medical knowledge. Moreover, this expertise is crucial in the seamless transfer of science into patient care, where insights from clinical research are translated into tangible health benefits. Therefore, a dedicated training course on scientific excellence is indispensable for empowering Medical Affairs professionals to excel in these responsibilities.

## Module content

- Scientific knowledge and understanding
- Data generation in Switzerland
- Transfer of science into patient care

## Skills and competencies addressed

After completion of this module, the participants will have the following ...

- Knowledge and understanding
  - Clinical development process & post-approval research -Swiss specific aspects of company-internal headquarter processes
  - Design and conduct of data generation projects in Switzerland
    - Legal basics in human research
    - Swissethics / Swissmedic
    - Stakeholder / patients / public involvement & GCP
  - Publication of generated data
- And are able to apply in their job
  - Shaping the role of a local MA organization in the clinical development process & post-approval research
  - Localization of international data generation / local studies
  - Generating data in Switzerland that can be published
  - Transfer of science into patient care - "from science to patient care"
- The following related topics/skills are also cross-referenced to other modules
  - Communication of complex data, module B Medical communication & presentation
  - Swiss regulatory environment, module A Swiss healthcare system
  - Stakeholder mapping to be continued, module A Swiss healthcare system

## Medical Affairs Certificate Program Module C – Scientific excellence

Datum

**Scientific excellence: Part 1:**

**Mittwoch, 22. Januar 2025**

**08.30 - 17.30**

Seminar

Trafo Baden Kultur und Kongresszentrum

Brown Boveri P. 1, 5400 Baden

Lageplan & Anreise

**Scientific excellence: Part 2:**

**Donnerstag, 23. Januar 2025**

**08.30 - 12.00**

Live Webinar

Sprache

**English**

Art der Veranstaltung

**Seminar**

Ort

**Trafo Baden Kultur und Kongresszentrum**

Brown Boveri P. 1, 5400 Baden

[Lageplan](#)

**Anreise mit den öffentlichen Verkehrsmitteln**

Wir empfehlen Ihnen die Anreise mit den öffentlichen Verkehrsmitteln, das Trafo Baden ist nur gerade 3 Gehminuten vom Bahnhof Baden entfernt.

**Anreise mit dem Auto**

Das Parkhaus Trafo zählt 300 gedeckte Parkplätze. Bitte berücksichtigen Sie, dass das Parkhaus öffentlich ist und keine Parkplätze reserviert werden können. 1000 weitere Parkplätze finden Sie in nächster Nähe zum Trafo Baden

Kosten pro Person (exkl. MwSt.)

**CHF 1'470.-** (für shqa Mitglieder)

**CHF 2'220.-** (für Nichtmitglieder)

Including confirmation of participation and course documents

## Zertifikatslehrgang

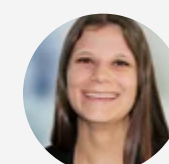
Dieses Seminar ist Teil des Medical Affairs Zertifikatslehrgangs.

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