

Medical Affairs Certificate Program Module C – Scientific excellence

Scientific excellence is critical for Medical Affairs professionals, as their role extends far beyond traditional support functions, encompassing key aspects of the clinical development process and post-approval research. A deep understanding of scientific rigor enables the effective localization of international data generation projects, ensuring that global findings are accurately adapted to the Swiss context. Conducting high-quality local studies is essential for generating robust data in Switzerland that meets publication standards, reinforcing the country's contribution to global medical knowledge. Moreover, this expertise is crucial in the seamless transfer of science into patient care, where insights from clinical research are translated into tangible health benefits. Therefore, a dedicated training course on scientific excellence is indispensable for empowering Medical Affairs professionals to excel in these responsibilities.

Module content

- Scientific knowledge and understanding
- Data generation in Switzerland
- Transfer of science into patient care

Skills and competencies addressed

After completion of this module, the participants will have the following ...

- Knowledge and understanding
 - Clinical development process & post-approval research
 - Swiss specific aspects of company-internal headquarter processes
 - Design and conduct of data generation projects in Switzerland
 - Legal basics in human research
 - Swissethics / Swissmedic
 - Stakeholder / patients / public involvement & GCP
 - Publication of generated data
- And are able to apply in their job
 - Shaping the role of a local MA organization in the clinical development process & post-approval research
 - Localization of international data generation / local studies
 - Generating data in Switzerland that can be published
 - Transfer of science into patient care - "from science to patient care"
- The following related topics/skills are also cross-referenced to other modules
 - Presentation of complex data, module B Medical communication & presentation
 - Swiss regulatory environment, module A Swiss healthcare system

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Datum

Scientific excellence: Part 1:

Donnerstag, 22. Januar 2026

09.00 - 17.30

Seminar

Hotel Sedartis

Bahnhofstrasse 16, 8800 Thalwil

Lageplan & Anreise



Scientific excellence: Part 2:

Dienstag, 27. Januar 2026

08.30 - 12.00

Live Webinar

Sprache

English

Art der Veranstaltung

Seminar

Ort

Hotel Sedartis

Bahnhofstrasse 16, 8800 Thalwil

[Lageplan](#)

Mit dem Zug

2 Gehminuten vom Bahnhof Thalwil

Mit dem Auto

Parkplätze sind im Hotel Sedartis verfügbar

Kosten pro Person (exkl. MwSt.)

CHF 1'470 .– (für shqa Mitglieder)

CHF 2'220 .– (für Nichtmitglieder)

Including confirmation of participation and course documents

Zertifikatslehrgang

Dieses Seminar ist Teil des Medical Affairs Zertifikatslehrgangs.

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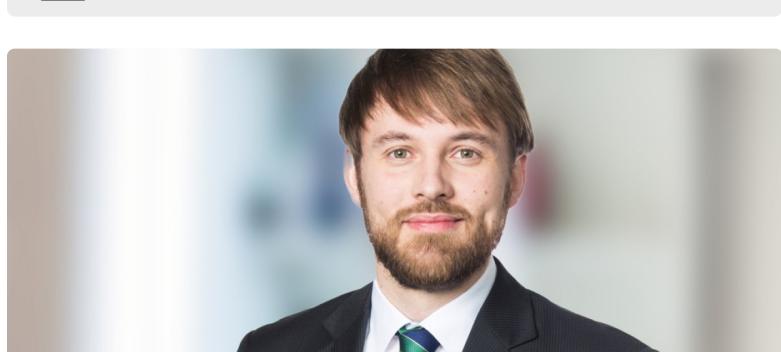
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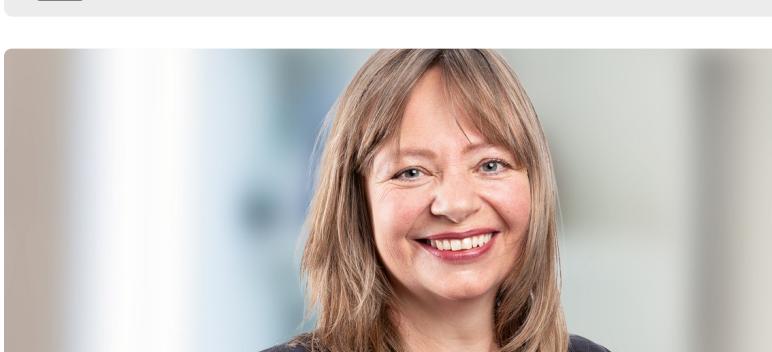
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