

The role of Medical Affairs: Foundations and career perspective

Module G of the Medical Affairs Certificate Program

This module offers a comprehensive introduction to the Medical Affairs function and its critical role in the pharmaceutical and healthcare industry. Participants will gain an understanding of the cross-functional nature of Medical Affairs, how it connects science with strategy and the value it brings across the product lifecycle.

Through interactive discussions and personal video testimonials from professionals working in Medical Affairs and adjacent functions, participants will gain first-hand insights into career paths, challenges and opportunities in the field. This module is ideal for those considering a career in Medical Affairs or looking to better understand its strategic contribution to the industry.

The role of Medical Affairs: Foundations and career perspective

Datum

Freitag, 12. Juni 2026

Zeit

09.00 - 17.30

Sprache

English

Art der Veranstaltung

Seminar

Ort

Trafo Baden Kultur und Kongresszentrum

Brown Boveri Pl. 1, 5400 Baden

[Lageplan](#)

Anreise mit den öffentlichen Verkehrsmitteln

Wir empfehlen Ihnen die Anreise mit den öffentlichen Verkehrsmitteln, das Trafo Baden ist nur gerade 3 Gehminuten vom Bahnhof Baden entfernt.

Anreise mit dem Auto

Das Parkhaus Trafo zählt 300 gedeckte Parkplätze. Bitte berücksichtigen Sie, dass das Parkhaus öffentlich ist und keine Parkplätze reserviert werden können. 1000 weitere Parkplätze finden Sie in nächster Nähe zum Trafo Baden

Kosten pro Person (exkl. MwSt.)

CHF 980.- (für shqa Mitglieder)

CHF 1'480.- (für Nichtmitglieder)

In diesen Kosten inbegriffen sind: Seminarpräsentation und Teilnahmebestätigung

Zertifikatslehrgang

Dieses Seminar ist Teil des Medical Affairs Zertifikatslehrgangs.

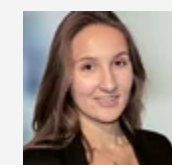


Gerne berate ich Sie persönlich!

Corinne Wild

[+41 41 500 07 89](tel:+41415000789)

Kontaktpersonen



Rebecca Siegmann

[+41 41 500 07 86](tel:+41415000786)



Carla Rentsch

[+41 41 500 07 83](tel:+41415000783)

Module Topics

1. Understanding the Medical Affairs Function

- Definition, history and evolution of Medical Affairs
- Core responsibilities and interfaces with other departments
- The matrix structure and Medical Affairs' place in the organization

2. Adding Value Across the Lifecycle

- Scientific engagement and communication
- Strategic input into development, market access and medical governance
- Driving patient-centricity and external credibility

3. Careers in and Beyond Medical Affairs

- Career entry points and development pathways
- Key skills and qualifications for success
- Opportunities for personal growth, mobility and lateral movement

4. Voices from the Field

- Live and recorded testimonials from Medical Affairs professionals
- Career reflections from colleagues in Market Access, Marketing and other functions who started in Medical Affairs

Learning Objectives

By the end of this module, participants will be able to:

- Understand the responsibilities and strategic importance of Medical Affairs
- Describe how Medical Affairs operates in a cross-functional matrix setting
- Identify key ways Medical Affairs adds value to an organization
- Explore diverse career trajectories within and beyond Medical Affairs
- Reflect on real-world experiences shared by industry professionals

Dozentinnen & Dozenten



Dr. Louis-Sebastian Sonntag

Geschäftsführer

Sonntag Lifescience Consulting



Dr. Mascia Ghielmetti

Director Medical Affairs

EffRx Pharmaceuticals S.A.