

Return on Investment of AI

from Pharma for Pharma



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Date
Tuesday, November 5, 2024

Time
12.00 - 13.30

Language
English

Course type
Live webinar

Cost per person (excl. VAT)
CHF 150.- (for shqa members)
CHF 250.- (for non-members)
The shqa AI pioneer promotion enables you to profit from lower prices for this event.

Agenda

12:00 - 12:10 Welcome @ Live Webinar AI Forum – FFI & shqa

by Patrick Fischer & Corinne Wild

- Short introduction
- Why is this relevant? What's in for you?

12:10 - 12:25 AI Use-Case horizon, across functions

by Patrick Fischer - Senior Director Client Solutions, FFI Ventures GmbH

12:25 - 12:45 Ways to get to ROI

by Patrick Fischer - Senior Director Client Solutions, FFI Ventures GmbH

12:45 - 13:00 ROI calculation

by Patrick Fischer - Senior Director Client Solutions, FFI Ventures GmbH

13:00 - 13:15 Expected value

by Patrick Fischer - Senior Director Client Solutions, FFI Ventures GmbH

13:15 - 13:30 Summary and special offering

Target audience

The Live Webinar AI Forum is aimed at:

- General Managers
- Digital Leads
- Medical
- Research & Development
- Commercial Functions
- Market Access & Regulatory
- Compliance and Legal functions
- Marketing
- And other interested associates or groups

Lecturers



Patrick Fischer
Senior Director Client Solutions
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Senior director of client solutions
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I would be happy to advise you personally

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