

# Return on Investment of AI

from Pharma for Pharma



## Return on Investment of AI

Date  
**Tuesday, November 5, 2024**

Time  
**12.00 - 13.30**

Language  
**English**

Course type  
**Live webinar**

Cost per person (excl. VAT)  
**CHF 150.-** (for shqa members)  
**CHF 250.-** (for non-members)  
The shqa AI pioneer promotion enables you to profit from lower prices for this event.

### Agenda

#### 12:00 - 12:10 Welcome @ Live Webinar AI Forum – FFI & shqa

by Patrick Fischer & Corinne Wild

- Short introduction
- Why is this relevant? What's in for you?

#### 12:10 - 12:25 AI Use-Case horizon, accross functions

by Patrick Fischer - Senior Director Client Solutions, FFI Ventures GmbH

#### 12:25 - 12:45 Ways to get to ROI

by Patrick Fischer - Senior Director Client Solutions, FFI Ventures GmbH

#### 12:45 - 13:00 ROI calculation

by Patrick Fischer - Senior Director Client Solutions, FFI Ventures GmbH

#### 13:00 - 13:15 Expected value

by Patrick Fischer - Senior Director Client Solutions, FFI Ventures GmbH

#### 13:15 - 13:30 Summary and special offering

### Target audience

The Live Webinar AI Forum is aimed at:

- General Managers
- Digital Leads
- Medical
- Research & Development
- Commercial Functions
- Market Access & Regulatory
- Compliance and Legal functions
- Marketing
- And other interested associates or groups

### Lecturers



**Patrick Fischer**  
Senior Director Client Solutions  
FFI Ventures GmbH



**Nassim Landes**  
Senior director of client solutions  
FFI-Ventures



**I would be happy to advise you personally**

**Corinne Wild**

[+41 41 500 07 89](tel:+41415000789)

### Contact persons



**Rebecca Siegmann**

[+41 41 500 07 86](tel:+41415000786)