

Switzerland and its healthcare system for Medical Affairs

Module A of the Medical Affairs Certificate Program

With the healthcare system regulations as a basis, this seminar is:

- Drilling down to the Medical Affairs specific stakeholder roles, tasks, interests and motivations
- Covers status quo, trends and future developments in healthcare
- Offers hands-on approachs to individual stakeholder maps and business cases

Learning objectives

- Regulation of the Healthcare-System in CH
- Stakeholders and Reimbursement-Systems
- Approval and Reimbursement of medicines in a nutshell
- Regulations specific to Medical Affairs
 - VITH and others
 - Medicinal product law
 - Compliance and pharma codex
- Status Quo of Healthcare in CH
- Stakeholder-Mapping
- Business-Case individual
- Future Developments in Healthcare Policy
- Vision for the future

Lecturers



Dr. med. Peter Indra MPH
Leiter Gesundheit
Sanitas Krankenversicherung



Lorenz Borer
Associate Principal, Pricing & Market Access
IQVIA Schweiz AG



Sylvia Schüpbach
Rechtsanwältin und Partnerin
Pharmalex GmbH



Dr. med. Caroline Vonder Mühl
Medical Director
Bayer (Schweiz) AG

Only a few places left

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Date
Wednesday, October 21, 2026

Time
09.00 - 17.30

Language
English

Course type
Seminar

Location
shqa
Hirschmattstrasse 1, 6003 Luzern
[Map](#)

The shqa office is located on the 1st floor

Getting There by Public Transportation
We recommend traveling by public transportation. From the Lucerne train station, it’s about a 5-minute walk to the office.

Traveling by car
There are several parking garages in the city. The closest ones (2–4 minutes’ walk): Luzerner Kantonalbank or Parkhaus Kesselturm
Another option (10-12 minutes’ walk): Parkhaus Altstadt or Bahnhofparking P3 Universität

Cost per person (excl. VAT)
CHF 980 .– (for shqa members)
CHF 1'480 .– (for non-members)
Included in this fee: seminar documents and confirmation of participation

Certificate Program
This seminar is part of the Medical Affairs certificate program.



I would be happy to advise you personally
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Contact persons
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