

# Scientific excellence in Medical Affairs

## Module C of the Medical Affairs Certificate Program

Scientific excellence is critical for Medical Affairs professionals, as their role extends far beyond traditional support functions, encompassing key aspects of the clinical development process and post-approval research.

A deep understanding of scientific rigor enables the effective localization of international data generation projects, ensuring that global findings are accurately adapted to the Swiss context. Conducting high-quality local studies is essential for generating robust data in Switzerland that meets publication standards, reinforcing the country's contribution to global medical knowledge.

Moreover, this expertise is crucial in the seamless transfer of science into patient care, where insights from clinical research are translated into tangible health benefits. Therefore, a dedicated training course on scientific excellence is indispensable for empowering Medical Affairs professionals to excel in these responsibilities.

### Module content

- Scientific knowledge and understanding
- Data generation in Switzerland
- Transfer of science into patient care

### Skills and competencies addressed

After completion of this module, the participants will have the following ...

- Knowledge and understanding
  - Clinical development process & post-approval research
  - Swiss specific aspects of company-internal headquarter processes
  - Design and conduct of data generation projects in Switzerland
    - Legal basics in human research
    - Swissethics / Swissmedic
    - Stakeholder / patients / public involvement & GCP
  - Publication of generated data
- And are able to apply in their job
  - Shaping the role of a local MA organization in the clinical development process & post-approval research
  - Localization of international data generation / local studies
  - Generating data in Switzerland that can be published
  - Transfer of science into patient care - "from science to patient care"
- The following related topics/skills are also cross-referenced to other modules
  - Presentation of complex data, module B Medical communication & presentation
  - Swiss regulatory environment, module A Swiss healthcare system

## Scientific excellence in Medical Affairs

Date

### Part 1:

**mardi 26 janvier 2027**

**09.00 - 17.30**

Seminar

shqa

Hirschmattstrasse 1, 6003 Luzern

[Plan de situation & accès](#)



### Part 2:

**jeudi 28 janvier 2027**

**08.30 - 12.30**

Live Webinar

Langue

**Anglais**

Type d'événement

**Seminar**

Lieu

**shqa**

Hirschmattstrasse 1, 6003 Luzern

[Plan du site](#)

Das shqa Büro liegt im 1. Stockwerk

Coût par personne (hors TVA)

**CHF 1'470 .-** (pour les membres de la shqa)

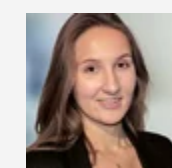
**CHF 2'220 .-** (pour les non-membres)

Including confirmation of participation and course documents

## Cours avec certificat

Ce séminaire fait partie du cours de certificat Medical Affairs.

## Personnes de contact



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